BB

Brew & Bloom Café (demo)

@brewandbloom.demo · Café · 50.7K followers · SAMPLE DATA

This is a sample client report with demo data, made to show what agencies send with Pixtale Growth Enterprise: your logo and colours, the client's scores, what works, how they compare with competitors and a plan for the next 30 days. The account and every number in it are made up.



Very good

ENGAGEMENT RATE	TYPICAL LIKES	COMMENTS	POSTS A WEEK
4.5%	2,180	96	4.2
Above average	per post	per post	steady

REELS SHARE	REAL FOLLOWERS	BEST DAY	FOLLOWER GROWTH
58%	84–91%	Thursday	+5.2%
of posts	Good	7–9 pm	last 30 days

How the account scores

Engagement 8.4

Likes and comments are well above cafés of the same size.

Consistency 7.1

Posts most weeks, with two quiet weeks in October.

Content mix 6.8

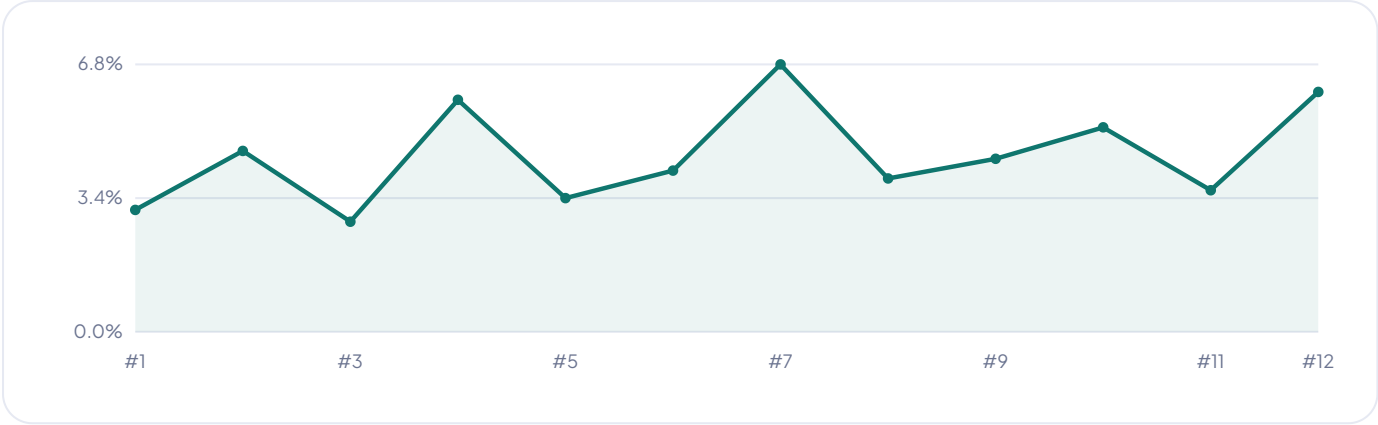
Reels do the heavy lifting; photos lag behind.

Audience quality 8.0

Comments are real conversations, few spam accounts.

Engagement per post (last 12 posts)

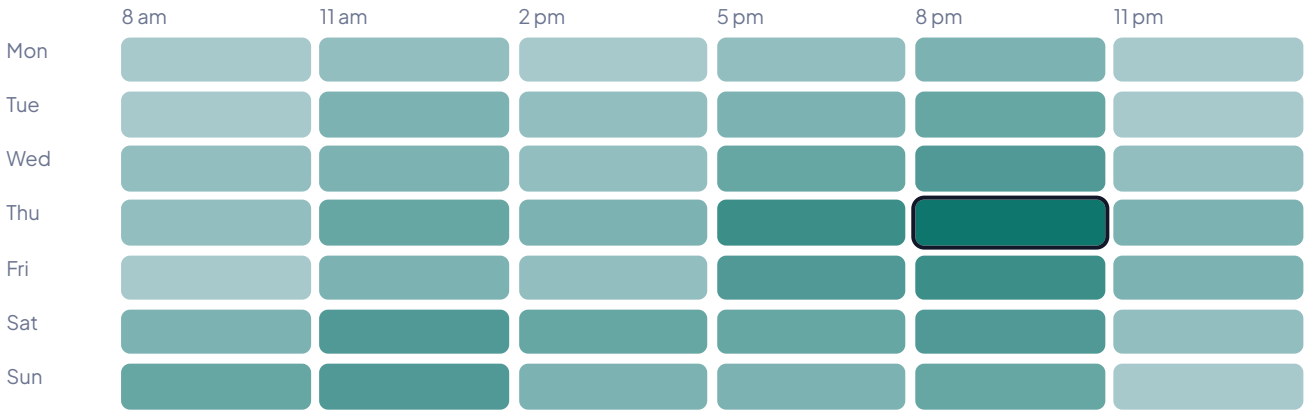
Each point is one post: (likes + comments) ÷ followers.



Followers in October



Best time to post



Darker = more engagement. Thursday around 8 pm works best for this account.

What content works



Single photos		2.3%

Vs two competitors ENTERPRISE

ACCOUNT	FOLLOWERS	ENGAGEMENT	POSTS A WEEK	REELS SHARE
Brew & Bloom Café (demo)	50.7K	4.5%	4.2	58%
Competitor A (demo)	72.4K	2.9%	6.0	41%
Competitor B (demo)	31.8K	3.7%	3.1	66%

Key takeaways

1. **Lead with a face.** Reels that open on the barista get about twice the usual likes.
2. **Post Thursday evening.** 6–9 pm on Thursday beats the average by 38%.
3. **Turn photos into carousels.** Carousels earn nearly double the engagement of single photos.

Your next 30 days ENTERPRISE

Week 1
Three Reels: morning rush, latte art, meet the team.

Week 2
Carousel of the new menu, Thursday 7 pm.

Weeks 3–4
Ask a question in captions, then repost the best customer Reel and compare.

What to do next ENTERPRISE

RECOMMENDED BY THE AI GROWTH COACH

The account is ahead of both competitors on engagement, so the fastest growth now comes from posting at the best time more consistently.

- Two Reels a week at Thursday or Saturday peak times
- One carousel a week instead of single photos

SAMPLE REPORT WITH DEMO DATA: the account, competitors and numbers are made up to show the format. Click any post, reel or video in this report to open it.